Speakers

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ISIT Belgium

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International development manager  
Agence LUCIE

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Senior Project Manager  
UCB

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UCB
Sustainable IT Labels

Join the first engage community in Europe

label-nr.fr
Sustainable IT today
Tomorrow’s organizations will be engaged

70% Organizations aware that they must be responsible
(Deloitte, Tendances RH 2018)

70% 18-30 years-old put meaning at work before remuneration
(Enquête UDES Opinion Way, 2017)

46% Consumers that are willing to pay more for a responsible brand
(Etude LSA Green, 2020)
Key figures of sustainable IT

- **800 kg**: Of materials for 1 computer
- **70 kg**: Of materials for 1 smartphone
- **10%**: Of global electricity consumption
- **+ 63%**: Internet traffic between 2016 and 2017
- **4%**: Of global GHG emissions
- **12 billion**: Connected objects in 2020

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Key figures of sustainable IT

Digital footprint of a user

**In a year**
- 5,740 kWh of primary energy
- 800 Kg of Greenhouse Gaz
- 13,910 liters of water
- 3Kg of electronic waste

**In a day at work**
- 51 bulbs of 25W or 2,600M radiators on for 8h
- 29Km in a car (6,380Km/year)
- 7 packs of water of 9L or 1 shower

(WeGreenIT 2018)
LUCIE Agency

Created in 2009, LUCIE is an agency 50% owned by private companies, and 50% owned by associations. We animate LUCIE Community, **biggest committed community in Europe**! The whole team will take you through every step of your CSR approach, whether you are at the beginning or at a very high level of maturity.
Our ecosystem (partners)

Strategic partners

60 Experts in the labelling committee

200 LUCIE Consultants

INTERNATIONAL

INSTITUTIONALS

CSR NETWORKS

EXPERTS

EVALUATORS

MÉDIAS

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A synergy to boost Sustainable IT

The Sustainable IT Ecosystem
Our solutions
Develop your positive impact with LUCIE

Suitable solutions for all organizations, where you start at the stage of your choice, being free to continue at your own pace.

1. Discover CSR
2. Train
3. Get labellised
Discover CSR with a self-assessment

Assess your current CSR or SIT maturity

It’s free!

24 questions

Discover the self-assessment

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Discover CSR with LUCIE Faire

A database of more than 1000 good CSR practices

Various standards (ISO 26000, ODD, duty of vigilance, etc.) tell organizations WHAT TO DO, but not HOW TO DO IT! Now it's easy to take action with LUCIE Faire!

+1000 Good practices ans CSR solutions

Navigate through ISO 26000 And SDGs

429 thematics

Search function by key words or company name

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Train and develop skills

At the heart of all LUCIE initiatives, training is an essential step to understand the issues and the tools.

Get trained with the LUCIE Training Center!
Train and develop skills

**25 Trainings**
100% CSR

**6 Training programs**

- CSR project leader
- Responsible communicator
- Economic model
- Governance and management

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**Formation LUCIE 26000**
Pour réussir son auto-diagnostic RSE et son plan d'action selon la norme ISO 26000 et le Label LUCIE

- En ligne ou présentiel
- 2 jours
- Fondamentaux

---

**Méthodes et outils RSE**
Adopter les méthodes et outils pratiques qui ont fait leurs preuves pour déployer un projet RSE

- En ligne ou présentiel
- 2 jours
- Fondamentaux

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**Numérique Responsable**
Pour réussir son auto-diagnostic et son plan d'action sur le Numérique Responsable

- En ligne ou présentiel
- 3 jours
- Fondamentaux

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**Communication Responsable**
Construire de nouveaux modèles de communication responsable et sans greenwashing

- En ligne ou présentiel
- 2 jours
- Fondamentaux

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**Eco-conception frugale et low-tech**
Intégrer les contraintes environnementales dans la conception d’un produit ou service

- En ligne ou présentiel
- 2 jours
- Fondamentaux

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**Politique achats responsables**
Développer une politique d’achats responsables selon la norme ISO 20400

- En ligne ou présentiel
- 2 jours
- Fondamentaux

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**Aborder l’Economie circulaire**
Concevoir et valoriser un modèle d’économie circulaire et expérimenter avec un Serious-Game

- En ligne ou présentiel
- 2 jours
- Fondamentaux

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Get labelled

Get credibility and enhance your commitment!

LUCIE Agency offers **labels** to engage your organization **360° on CSR** or specific **thematic**!
3 Sustainable IT Framework

4 axes, 14 principles of actions

Strategy an governance
Support for the SIT strategy
Digital service lifecycle
Extend your SIT approach

2 sectoral themes:

Digital services company product and services
External levers of communities
Sustainable IT label

A label with **2 levels** to help organizations **reduce their digital impact**

Join the **Community LUCIE** and get access to LUCIE Faire

**Train** and **self-assess** your organization

A Sustainable IT expert **evaluates maturity**

The organization defines a **sustainable IT action plan** over 3 years

En Partnership with:

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3 Sustainable IT label level 1

To assess your level of sustainable IT maturity

Join LUCIE Community and have Access to LUCIE Faire

A continuous improvement process

All types of organization

Label duration: 2 ans

MOOC Sustainable IT

Preparation
Documentary audit
Optional self-assessment

Audit

Making commitments
By the organisation

Awarding of the label
If you get more than 300/1000

Label renewal
By the organisation

Beginning of the process and entry into the Community

Preparation steps, between 1 and 3 months

1 month later

Starting of labeling

For 2 years, the organization is progressing and implementing the CSR commitments

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3 Sustainable IT label level 2

A demanding and transparent labeling process

Join LUCIE Community and have Access to LUCIE Faire

A continuous improvement process

All types of organization

Label duration: 3 ans

CENTRE DE FORMATION LUCIE Sustainable IT training

Self-assessment

By the organization

Initial audit

By SGS Bakertilly

Making commitments

By the organisation

Awarding of the label

If you get more than 500/1000
By an independent labeling committee

Follow-up audit and committee

Starting of labeling

+ 18 months

Label renewal

By the organization

+ 36 months

Preparation steps, between 4 and 10 months

For 3 years, the organization is progressing and implementing the CSR commitments

Beginning of the process and entry into the Community

3 days

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## Comparison of the 2 labels

<table>
<thead>
<tr>
<th></th>
<th>Label SIT – level 1</th>
<th>Label SIT – level 2</th>
</tr>
</thead>
<tbody>
<tr>
<td>Labellisation duration</td>
<td>2 years</td>
<td>3 years</td>
</tr>
<tr>
<td>Award of the label</td>
<td>According to the score</td>
<td>By the labeling committee</td>
</tr>
<tr>
<td>Minimum score</td>
<td>300 / 1000</td>
<td>500 / 1000</td>
</tr>
<tr>
<td>Level of control</td>
<td>Moderate</td>
<td>High</td>
</tr>
<tr>
<td></td>
<td>- Documentary audit</td>
<td>- Self evaluation</td>
</tr>
<tr>
<td></td>
<td>- 1/2 day of remote evaluation</td>
<td>- External on-site evaluation by an expert</td>
</tr>
<tr>
<td></td>
<td>- 2-year progress plan</td>
<td>- 3-year progress plan</td>
</tr>
<tr>
<td></td>
<td></td>
<td>- Appearance in front of the labeling committee</td>
</tr>
<tr>
<td>Mandatory training</td>
<td>MOOC validated by a knowledge certification awarded by ISIT</td>
<td>3-day Responsible Digital training with the LUCIE Training Center</td>
</tr>
<tr>
<td>SIT progress plan</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>
Strat with assistance from an expert

+ than 200 CSR, sustainable IT or protection of the environment experts are partners with LUCIE.

Take advantage of their knowledges!
3 Strat with assistance from an expert

Follow the **self-assessment** with the support from an expert

You are not ready to go to a label commitment ? You preferer to get involved gradually while integrating LUCIE Community ?

The self-assessment is made for you :

**STEP 1**  
Training on SIT  
3 days training

**STEP 2**  
Supported self-assessment and plan of action  
3 half days  
Of assistance with an expert, partner of LUCIE

Our CSR Experts

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The 1rst Engaged Community

The first community of companies, associations and public local authorities deeply engaged on CSR in Europe
Community LUCIE and benefits

Events
LUCIE offers invitations and discounts to many CSR events

Benefits between members
Between members and partners, media coverage, banks and insurance companies …

Shared communication
Logos, team support, dedicated page on our website, videos, trophies…

Access to tools
LOL Plateform, LUCIE-Faire, LUCIE AD2R …

-25% on trainings
From LUCIE training center
NR Label
UCB biopharma Journey

22 Jun. 2023
Benoît Bertrand, Olesya Shershen
Agenda

1. UCB at a glance
2. UCB: sustainability in DNA
3. Passionate & Dedicated Team
4. Program Design to Action
5. NR label: Certification
6. NR label: Experience
7. Q&A
UCB at a glance

Key facts and figures:

- **Revenue**: €5.52 billion
- **Employees**: About 8703 employees globally
- **Operations**: In ~40 countries
- **R&D Spend**: 30% of revenue
- **Listed**: On Euronext

**ESG Ratings:**
- Sustainalytics: 16.8
- MSCI rating: A
- ISS ESG rating: C+
- CDP rating: Water security: B; Climate Change: B.
UCB: Sustainability in DNA

Scientific innovation
Innovate to bring differentiated solutions that help specific patients achieve their life goals and contribute to addressing societal health challenges.

Protecting the health of the planet
Participate to the transition towards a low-carbon and green economy and mitigate company financial risks as relating to evolving environmental legislation.

Fostering holistic thinking and accountability for ethical business conduct
Supporting the organization to create an environment that drives ethical behaviors thereby protecting company reputation and preserving the sustainability of the company.

Ensuring health, safety & well-being for our employees
Foster a working environment and climate where people are happy, healthy, safe and able to thrive through a meaningful job by creating the right conditions and ensuring our colleagues benefit from cutting edge and impactful programs. Additionally, we aim to pay particular attention to colleagues affected by severe diseases as patients or caregivers.

Providing access to our solutions
In countries where we operate, all patients who need our medicines have access to them in a way which is viable for patients, society and UCB. In Low- and Medium-Income countries (LMIC), we are focusing on access to quality care and medicines for people with epilepsy.

Inspiring a culture of inclusion
Provide equitable opportunities to all employees, embracing diverse talents and leveraging diversity of thought and experience.
Passionate & Dedicated Team

Global IT

Dynamic and agile global team that puts a high priority on innovation, patient-centricity, and a growth mindset.

~260 employees*

- 27%
- 73%

IT for the Planet

A virtual, multi-disciplinary team committed to making a difference via our sustainable IT approach.

10 employees

- 40%
- 60%

3 Pillars

The optimal use of IT contributes to sustainability. It’s a part of our global strategy and the way we conduct business.

- Green Lifecycle Management
- Collaboration & Computing
- Procurement

*UCB IT demographics from Sept 2022
Program Design to Action

Q1 2021: Preparation
   - Definition: team, scope & approach

Q2 2021: Team Onboarding
   - Sustainable IT Workshops & Strategy Development

Q3 2021 - Q3 2022: Go-Live
   - Strategy Execution & Partnership
   - Comms & Change Management

Q4 2022 +: Increasing Maturity
   - Sustainable IT Label 2 Certification
   - Strategy Enhancement & Expansion

January 2022: Zoom into Label timeline

June 2023: Sustainable IT Level 2

November 2022: Sustainable IT Label
NR label: Certification

Lessons learned

- Timing of the stakeholder's engagement for the audit (external stakeholders)
- Realistic commitments: KPIs (timelines and working efforts)
- Starting with a formal policy & dashboard is recommended
- Alignment with overall corporate/sustainability strategy and label requirements

- Start small – scale fast. Small steps towards big goals
- Sustainability is important but should be balanced with the company context
- Scope is not only linked to our IT department and could bring difficulties to collect info
- With a strong team & engagement of everyone it’s possible to reduce timeline
NR label: Experience

Guarantee the credibility of our digital approach

- Recognize the great work already achieved. 1st ever pharma company awarded
- Join a like-minded community of external experts as well as nurture our growing internal community of dedicated colleagues across the organization
- Strengthen our supplier chain, vendor partnerships to ensure impact across our ecosystem
- Commit to reducing the impact of digital within UCB in a strategic, prioritized manner
- Guide our journey of continuous improvement via recognized targets and proven practices as the technology landscape evolves with new digital challenges
- Anticipate the evolution of regulations while ensuring compliance with existing rules and standards
Thank you. Questions?
Prices
## Prices for Sustainable IT labels

<table>
<thead>
<tr>
<th>Training*</th>
<th>1700 € Pre-tax</th>
<th>80€ For the certification of knowledge</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>3 days</td>
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<table>
<thead>
<tr>
<th>External Audits</th>
<th>From 6000 € Pre-tax</th>
<th>750€ Pre-tax</th>
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<tbody>
<tr>
<td></td>
<td>Depending on the size of the organization</td>
<td>Whatever the size of the organization</td>
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</table>

<table>
<thead>
<tr>
<th>Annual fees</th>
<th>0.01% of Turnover**</th>
<th>0.01% of Turnover**</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Minimum 1 000€ Pre-tax *** /year (turnover ≤ 10M€)</td>
<td>Minimum 1 000€ Pre-tax *** /year (turnover ≤ 10M€)</td>
</tr>
<tr>
<td></td>
<td>Maximum 6 000€ Pre-tax /year (turnover ≥ 60M€)</td>
<td>Maximum 6 000€ Pre-tax /year (turnover ≥ 60M€)</td>
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</tbody>
</table>

*or 6000€ HT intra for a group of maximum 10 people.

**(ou budget de fonctionnement)

*** For organisations of less than 50 employees and less than 2 M€ turnover, annual fees are 500€ HT per year.
### Prices for Sustainable IT labels

<table>
<thead>
<tr>
<th>Prix en €</th>
<th>TPE (1 – 10)</th>
<th>PME (11 – 249)</th>
<th>ETI (250 – 4999)</th>
<th>Grande organisation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Evaluation initiale ou et renouvellement</td>
<td>2500</td>
<td>4375</td>
<td>5625</td>
<td>8750</td>
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<tr>
<td>Evaluation de suivi</td>
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<td>2500</td>
<td>3750</td>
<td>6250</td>
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<tr>
<th>Charge en J.H</th>
<th>TPE (1 – 10)</th>
<th>PME (11 – 249)</th>
<th>ETI (250 – 4999)</th>
<th>Grande organisation</th>
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<tr>
<td>Evaluation initiale ou et renouvellement</td>
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<td>3,5</td>
<td>4,5</td>
<td>7</td>
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<tr>
<td>Evaluation de suivi</td>
<td>1,25</td>
<td>2</td>
<td>3</td>
<td>5</td>
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</table>

<table>
<thead>
<tr>
<th>Détails de l’évaluation initiale et de renouvellement</th>
<th>TPE (1 – 10)</th>
<th>PME (11 – 249)</th>
<th>ETI (250 – 4999)</th>
<th>Grande organisation</th>
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<tbody>
<tr>
<td>Analyse documentaire</td>
<td>0,5</td>
<td>1</td>
<td>1,5</td>
<td>2</td>
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<tr>
<td>Evaluation sur site</td>
<td>1</td>
<td>2</td>
<td>2</td>
<td>3</td>
</tr>
<tr>
<td>Préparation rapport</td>
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<td>1</td>
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<td>1</td>
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<td>0,5</td>
<td>1</td>
<td>2</td>
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</tbody>
</table>
# Self-assessment prices

<table>
<thead>
<tr>
<th>Training*</th>
<th>SIT Self-assessment</th>
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<tbody>
<tr>
<td></td>
<td>1500 € Pre-tax</td>
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<tr>
<td></td>
<td>3 days</td>
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</table>

| Self assessment with an expert       | 1500 € Pre-tax       |
|                                     | including 3 ½ days of assistance |

| Access to LUCIE Community           | 1000 € Pre-tax       |
|                                     | for 2 years          |

*or 6000€ HT intra for a group of maximum 10 people.

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