Speakers

Jules Delcon
Project manager
ISIT Belgium

Pauline Richard
International development manager
Agence LUCIE

Benoît Bertrand
Senior Project Manager
UCB

Olesya Shershen
Global Senior Manager
UCB

Summary

01
Sustainable IT today

02
LUCIE Agency

03
Our solutions

04
UCB Pharma Feedback

Sustainable IT today

01

Tomorrow's organizations will be engaged

70%

Organizations aware that they must be responsible

(Deloitte, Tendances RH 2018)

70%

18-30 years-old put meaning at work before remuneration

(Enquête UDES Opinion Way, 2017)

46 %

Consumers that are willing to pay more for a responsible brand

(Etude LSA Green, 2020)

Key figures of sustainable IT

800kg

Of materials
for **1** computer

70kg

Of materials
for **1** smartphone

10%

Of global electricity consumption

4%

Of global **GHG** emissions

+ 63%

Internet traffic
Between 2016 and 2017

12 billion
Connected objects
in 2020

Key figures of sustainable IT

Digital footprint of a user

5 740 kWh of primary energy

800 Kg of Greenhouse Gaz

13 910 liters of water

3Kg of electronic waste

In a day at work

51 bulbs of 25W or 2 600M radiators on for 8h

29Km in a car (6 380Km/year)

7 packs of water of 9L or 1 shower

(WeGreenIT 2018)

LUCIE Agency

02

LUCIE Agency

Created in 2009, LUCIE is an agency 50% owned by private companies, and 50% owned by associations.
We animate LUCIE Community, **biggest committed community in Europe** !
The whole team will take you through every step of your CSR approach, whether you are at the beginning or at a very high level of maturity

Our ecosystem (partners)

LUCie

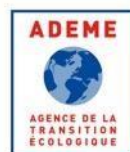## Strategic partners

60 Experts in the labelling comitee

ALURSO

200 LUCIE Consultants

EVALUATORS

BUREAU VERITAS Certification 1828

RSEVAL

CertUp MAÏEUTIKA
Donner du sens à la conformité

SGS

bakertilly

INTERNATIONAL

UN GLOBAL COMPACT

CEDAR
CORPORATION for ECONOMIC Development with Aim for RESPONSIBILITY

EXPERTS

ADEME AGENCE DE LA TRANSITION ÉCOLOGIQUE

ADMICAL ENTREPRENEURS DE MÉCÉNAT

ER+ Entreprises Responsables

FACE

INR Institut du Numérique Responsable

France iT LE RÉSEAU DES CLUSTERS NUMÉRIQUES

WWF

L'Observatoire des Achats Responsables www.ObsAR.asso.fr

parangone

FRANCE QUALITÉ

MAIF

INSTITUTIONALS

CCI FRANCE

bpifrance SERVIR L'AVENIR

Région PAYS DE LA LOIRE

Région Nouvelle-Aquitaine

Région île de France

RÉGION SUD PROVENCE ALPES CÔTE D'AZUR

MÉDIAS

RSEDATANEWS

aef info

ID L'info durable. #TousActeurs

CSR NETWORKS

CJD FRANCE OSONS ÊTRE DIRIGEANT·E·S AUTREMENT

dirigeants responsables de l'ouest

MFR CULTIVONS LES RÉUSSITES

PRODUIT EN BRETAGNE

Comité 21

C3D

Orée Entreprises, territoires et environnement

Synofdes SYNDICAT NATIONAL DES ORGANISMES DE FORMATION

SNADOM SYNDICAT NATIONAL DES ASSOCIATIONS D'ASSISTANCE À DOMICILE | Prestataires de santé à domicile à but non lucratif

Mouvement IMPACT FRANCE

Planet Tech'Care

A synergy to boost Sustainable IT

The Sustainable IT Ecosystem

Our solutions

03

Develop your positive impact with LUCIE

Suitable solutions for all organizations, where you start at the stage of your choice, being free to continue at your own pace.
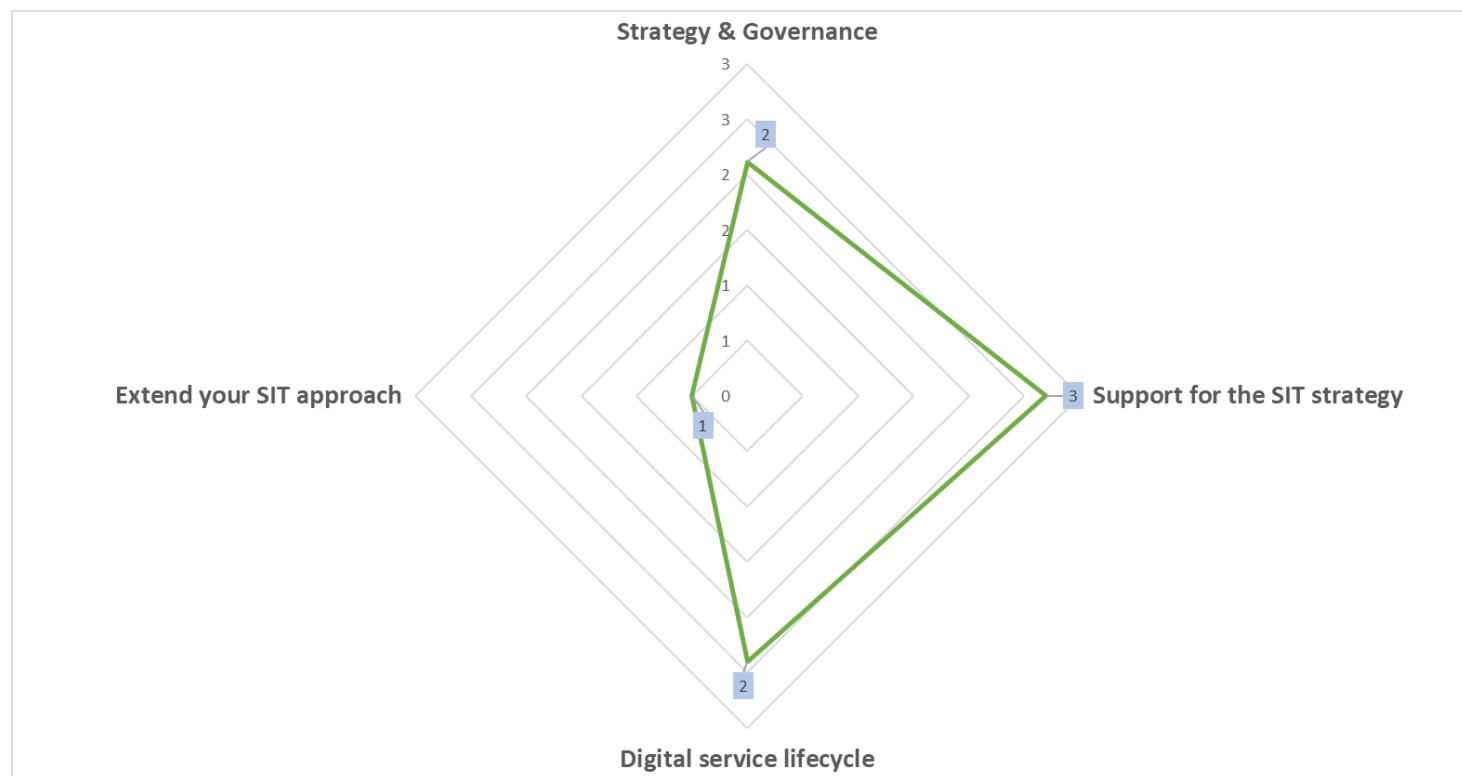
1 Discover CSR

2 Train

3 Get labellised

Discover CSR with a self-assesment

Assess your current CSR or SIT maturity

It's free!

24
questions

10mn

Discover the self-assessment

1 Discover CSR with LUCIE Faire

A database of more than 1000 good CSR practices

Various standards (ISO 26000, ODD, duty of vigilance, etc.) tell organizations WHAT TO DO, but not HOW TO DO IT ! Now it's easy to take action with LUCIE Faire!
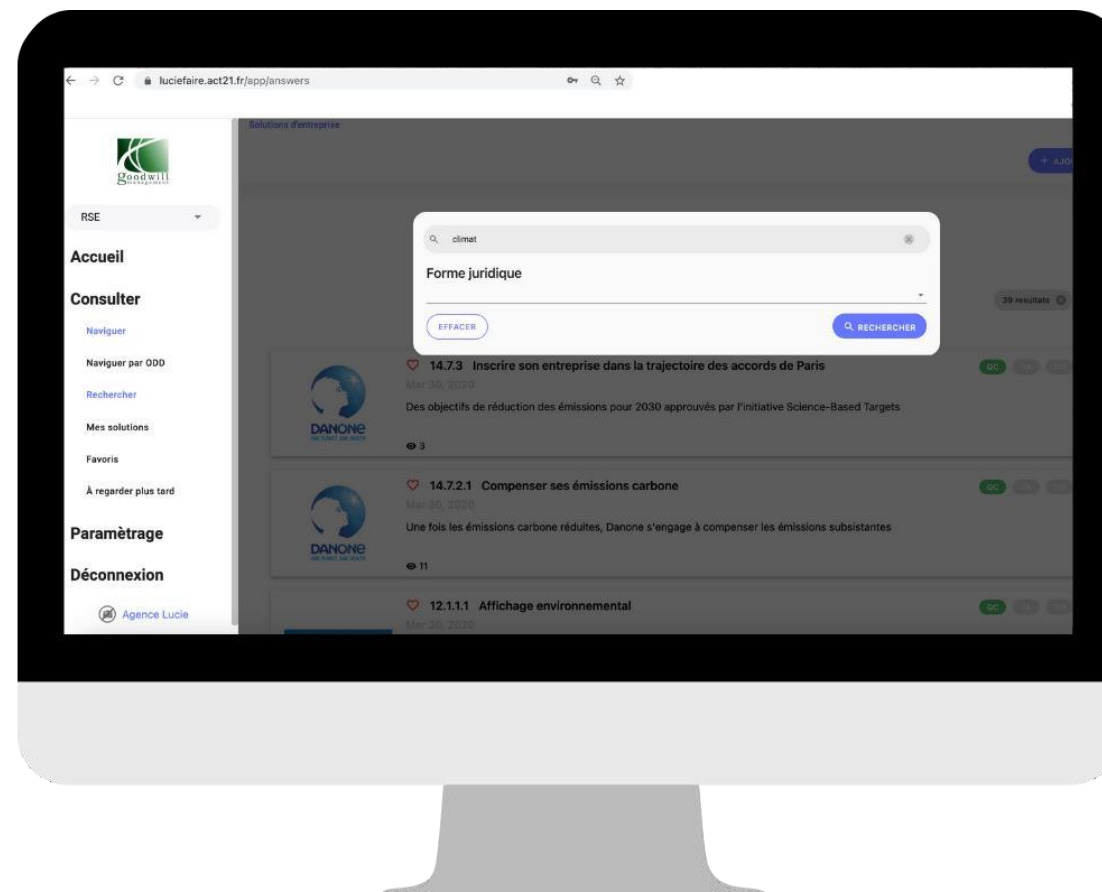
+1000

Good practices ans CSR solutions

Navigate through

ISO 26000

And

SDGs

429

thematics

Search

function

by key words or company name

2 **Train and develop skills**

At the heart of all LUCIE initiatives, training is an essential step to understand the issues and
the tools.

Get trained with the LUCIE Training Center!

Qualiopi processus certifié

CENTRE DE FORMATION LUCIE

+25 **Trainings** 100 % CSR

6 Training **programs**

CSR project leader

Responsible communicator

Economic model

Governance and management

Formation LUCIE 26000

Pour réussir son auto-diagnostic RSE et son plan d'action selon la norme ISO 26000 et le Label LUCIE

- En ligne ou présentiel
- 2 jours
- Fondamentaux

Méthodes et outils RSE

Adopter les méthodes et outils pratiques qui ont fait leurs preuves pour déployer un projet RSE

- En ligne ou présentiel
- 2 jours
- Fondamentaux

Numérique Responsable

Pour réussir son auto-diagnostic et son plan d'action sur le Numérique Responsable

- En ligne ou présentiel
- 3 jours
- Fondamentaux

Communication Responsable

Construire de nouveaux modèles de communication responsable et sans greenwashing

- En ligne ou présentiel
- 2 jours
- Fondamentaux

Eco-conception frugale et low-tech

Intégrer les contraintes environnementales dans la conception d'un produit ou service

- En ligne ou présentiel
- 2 jours
- Fondamentaux

Politique achats responsables

Développer une politique d'achats responsables selon la norme ISO 20400

- En ligne ou présentiel
- 2 jours
- Fondamentaux

Aborder l'Economie circulaire

Concevoir et valoriser un modèle d'économie circulaire et expérimenter avec un Serious-Game

- En ligne ou présentiel
- 2 jours
- Fondamentaux

Discover trainings

3 Get labellised

Get credibility and enhance your commitment!

LUCIE Agency offers **labels** to engage your organization **360° on CSR**
or specific **thematic** !

3 Sustainable IT Framework

4 axes, **14** principes of actions

Strategy an governance

Support for the SIT strategy

Digital service lifecycle

Extend your SIT approach

2 sectoral themes :

Know more

Digital services company product and services

External levers of communities

3 Sustainable IT label

A label with **2 levels** to help organizations **reduce their digital impact**

Join the **Community LUCIE** and get access to LUCIE Faire

Train and **self-assess** your organization

A Sustainable IT expert **evaluates maturity**

The organization defines a **sustainable IT action plan** over 3 years

En Partnership with :
ISIT — Institute for Sustainable IT
LE RÉSEAU DES CLUSTERS NUMÉRIQUES — France iT
MINISTÈRE DE LA TRANSITION ÉCOLOGIQUE ET SOLIDAIRE
ADEME — AGENCE DE LA TRANSITION ÉCOLOGIQUE
WWF

Ils sont labellisés Numérique Responsable

isia
Région BRETAGNE
eDF
La Rochelle Université
SIG
BiVWAK! BY BNP PARIBAS

NR NIVEAU 1 LABEL NUMÉRIQUE RESPONSABLE

NR NIVEAU 2 LABEL NUMÉRIQUE RESPONSABLE

label-nr.fr

Sustainable IT label level 1

NR
LABEL NUMÉRIQUE RESPONSABLE

To assess your **level** of **sustainable IT maturity**

LUCie — Join **LUCIE Community** and have Access to LUCIE Faire

A **continuous improvement** process

All types of organization

Label duration : **2 ans**

MOOC Sustainable IT
ISIT — Institute for Sustainable IT

Preparation
Documentary audit
Optional self-assessment

Audit
lucie

Making commitments
By the organisation

Awarding of the label
If you get more than 300 /1000

Label renewal
By the organizattion

Beginning of the process and entry into the Community

Starting of labeling

+ 24 months

Preparation steps, between 1 and 3 months

1 month later

For 2 years, the organization is progressing and implementing the CSR commitments

Sustainable IT label level 2

A **demanding** and **transparent** labeling process
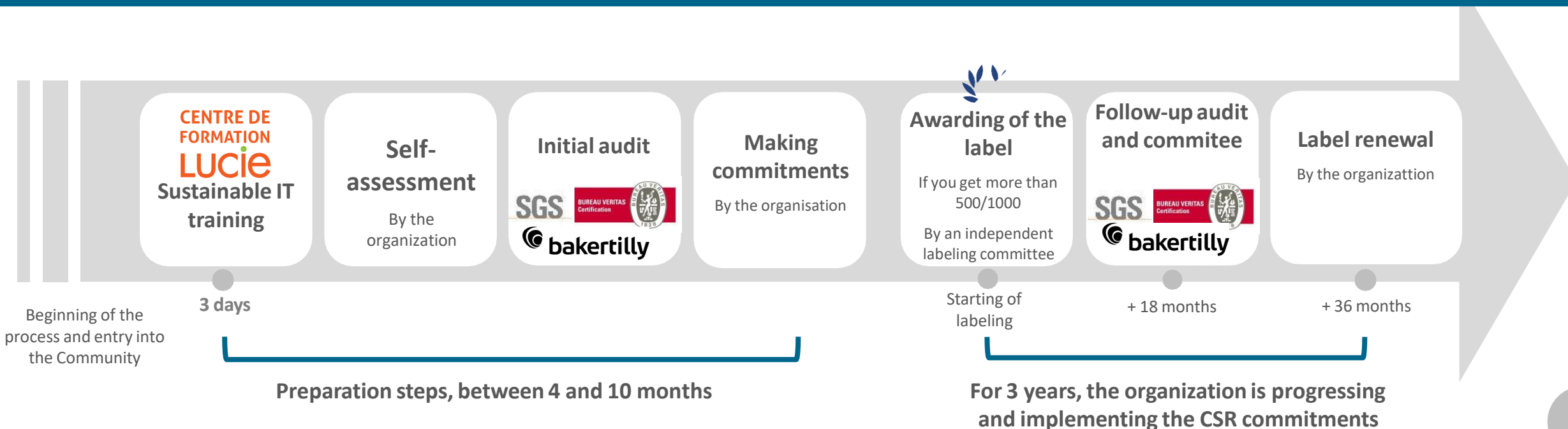
Join **LUCIE Community** and have Access to LUCIE Faire	A **continuous improvement** process	**All types of organization**	Label duration : **3 ans**

CENTRE DE FORMATION LUCIE Sustainable IT training

Self-assessment
By the organization

Initial audit
SGS BUREAU VERITAS Certification
bakertilly

Making commitments
By the organisation

Awarding of the label
If you get more than 500/1000
By an independent labeling committee

Follow-up audit and commitee
SGS BUREAU VERITAS Certification
bakertilly

Label renewal
By the organizattion

Beginning of the process and entry into the Community

3 days

Starting of labeling

+ 18 months

+ 36 months

Preparation steps, between 4 and 10 months

For 3 years, the organization is progressing and implementing the CSR commitments

Comparison of the 2 labels

	Label SIT – level 1	Label SIT – level 2
Labellisation duration	2 years	3 years
Award of the label	According to the score	By the labeling committee
Minimum score	300 / 1000	500 / 1000
Level of control	Moderate • Documentary audit • 1/2 day of remote evaluation • 2-year progress plan	High • Self evaluation • External on-site evaluation by an expert • 3-year progress plan • Appearance in front of the labeling committee
Mandatory training	✓ MOOC validated by a knowledge certification awarded by ISIT	✓ 3-day Responsible Digital training with the LUCIE Training Center
SIT progress plan	✓	✓

+ than 200 CSR, sustainable IT or protection of the environment **experts** **are partners with** LUCIE.

Take advantage of their knowledges!

3 Strat with assistance from an expert

Follow the **self-assessment** with the support from an expert

You are not ready to go to a label commitment ? You preferer to get involved gradually while integrating LUCIE Community ?
The self-assessment is made for you :

STEP 1

Training on SIT
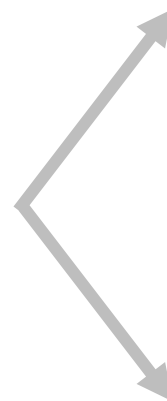
3 days training

STEP 2
Supported self-assessment and plan of action

3 half days

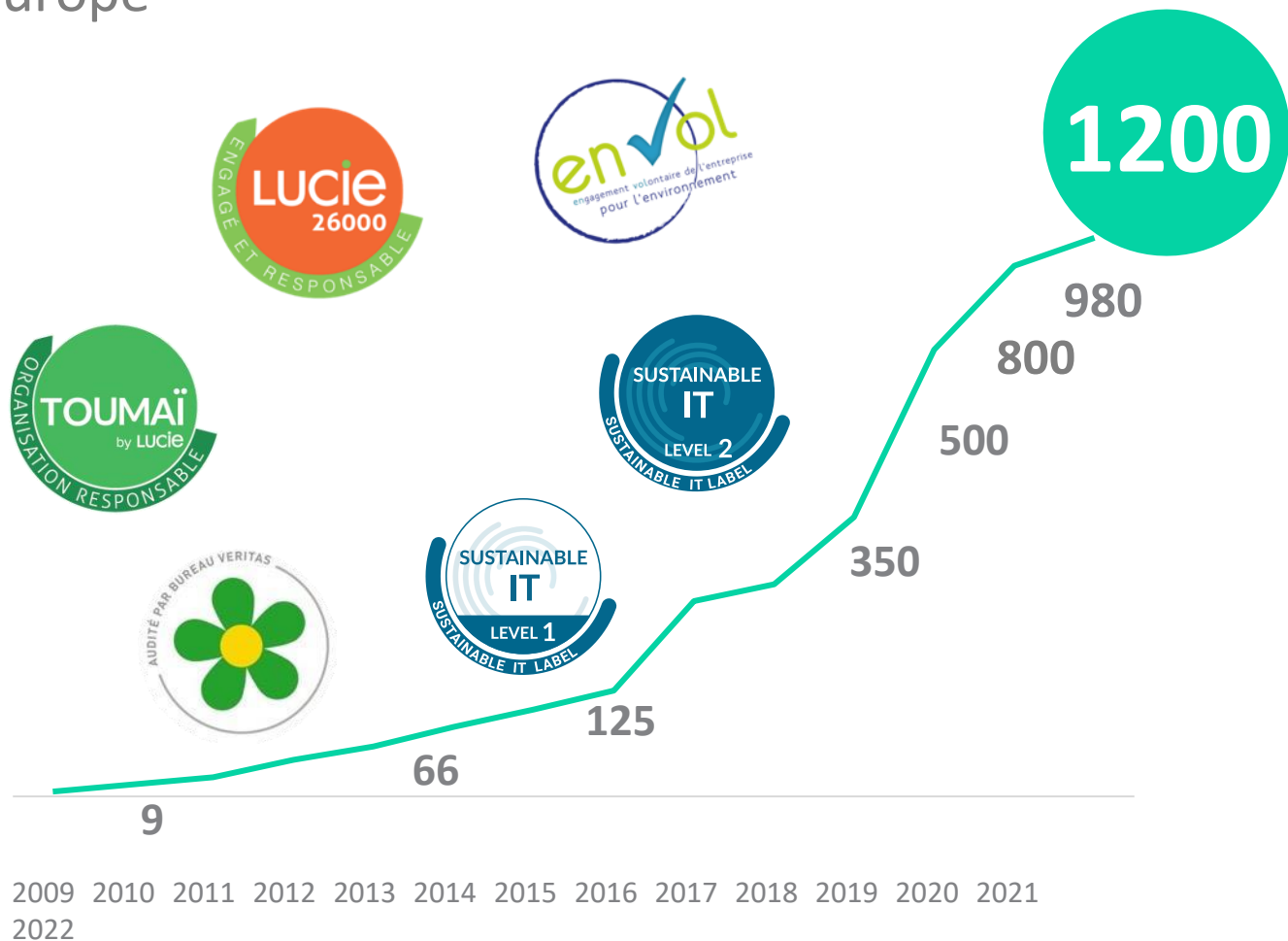Of assistance with an expert, partner of LUCIE

2 years

I join LUCIE **Communauty LUCIE** and get access to LUCIE Faire

Our CSR Experts

The 1rst Engaged Community

The first community of companies, associations and public local authorities deeply engaged on CSR in Europe

1200

980

800

500

350

125

66

9

2009 2010 2011 2012 2013 2014 2015 2016 2017 2018 2019 2020 2021
2022

26

Community LUCIE and benefits

Events
LUCIE offers invitations and discounts to many CSR events

Benefits between members
Between members and partners, media coverage, banks and insurance companies …

Shared communication
Logos, team support, dedicated page on our website, videos, trophies…

Access to tools
LOL Plateform, LUCIE-Faire, LUCIE AD2R …

-25% on trainings
From LUCIE training center

UCB Feedbaks

04
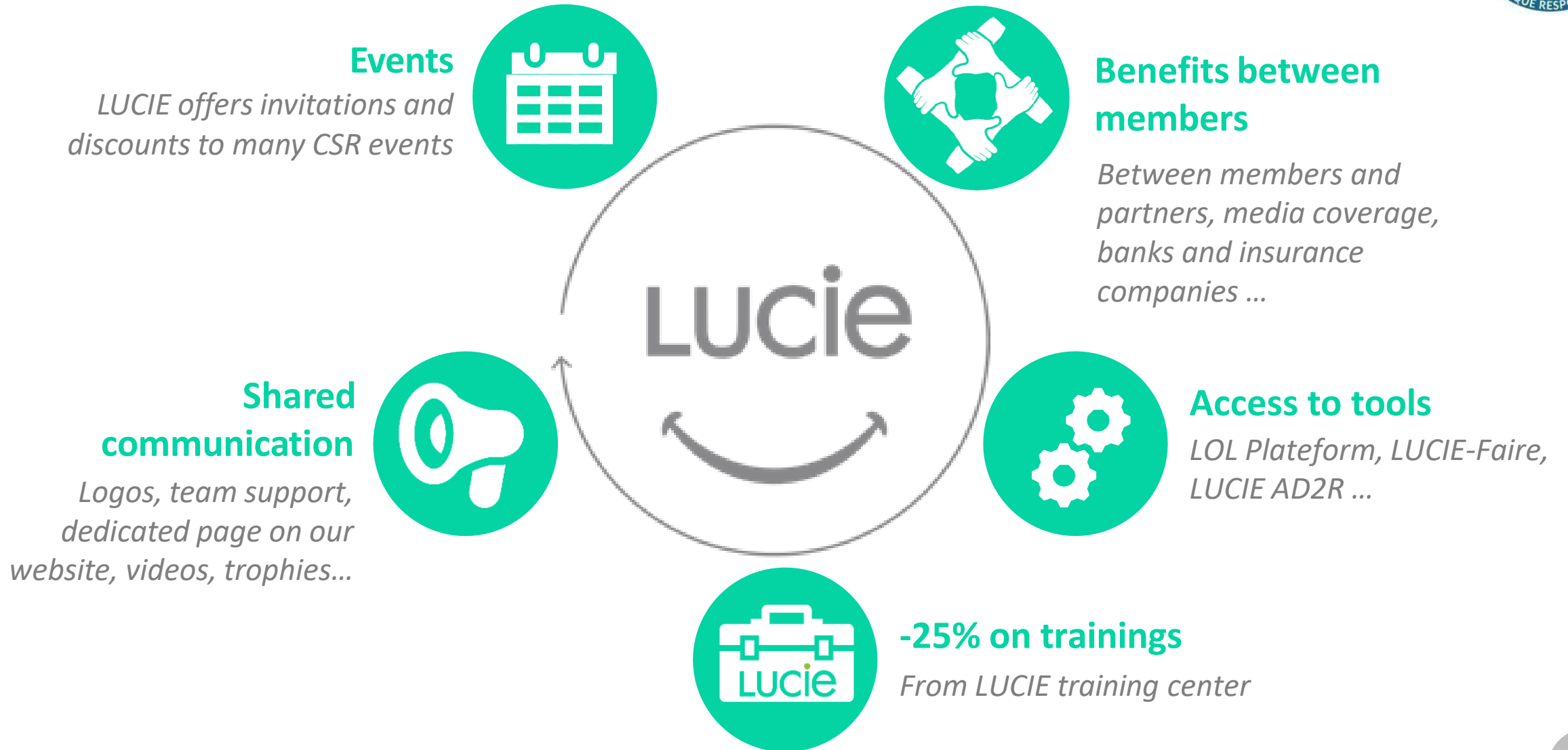
**NR Label
UCB biopharma Journey**

22 Jun. 2023

Benoît Bertrand, Olesya Shershen

IT for the Planet

ucb

Inspired by patients.
Driven by science.

Agenda

1. UCB at a glance
2. UCB: sustainability in DNA
3. Passionate & Dedicated Team
4. Program Design to Action
5. NR label: Certification
6. NR label: Experience
7. Q&A

Inspired by patients.
Driven by science.

UCB at a glance

Key facts and figures:

- **Revenue**: **€5.52 billion**

- About **8703** employees globally

- Operations in **~40** countries

- R&D Spend: **30%** of revenue

- Listed on **Euronext**

- **ESG Ratings:**
  - Sustainalytics 16.8
  - MSCI rating: A
  - ISS ESG rating C+
  - CDP rating: Water security: B; Climate Change: B.

Everything we do starts with a simple question:

"How will this make a difference to the lives of people living with severe diseases?"

Bernadette living with lupus

cimzia® (certolizumab pegol)

VIMPAT® lacosamide

Neupro® rotigotine transdermal patch

Bimzelx

Keppra

Zyrtec® Cetirizine dihydrochloride

Xyzal® LEVOCETIRIZINE 5 mg

Fintepla®

Inspired by patients.
Driven by science.

UCB: Sustainability in DNA

Inspiring a culture of inclusion

Provide **equitable opportunities** to all employees, embracing **diverse talents** and leveraging **diversity of thought and experience**

Diversity, equity & inclusion
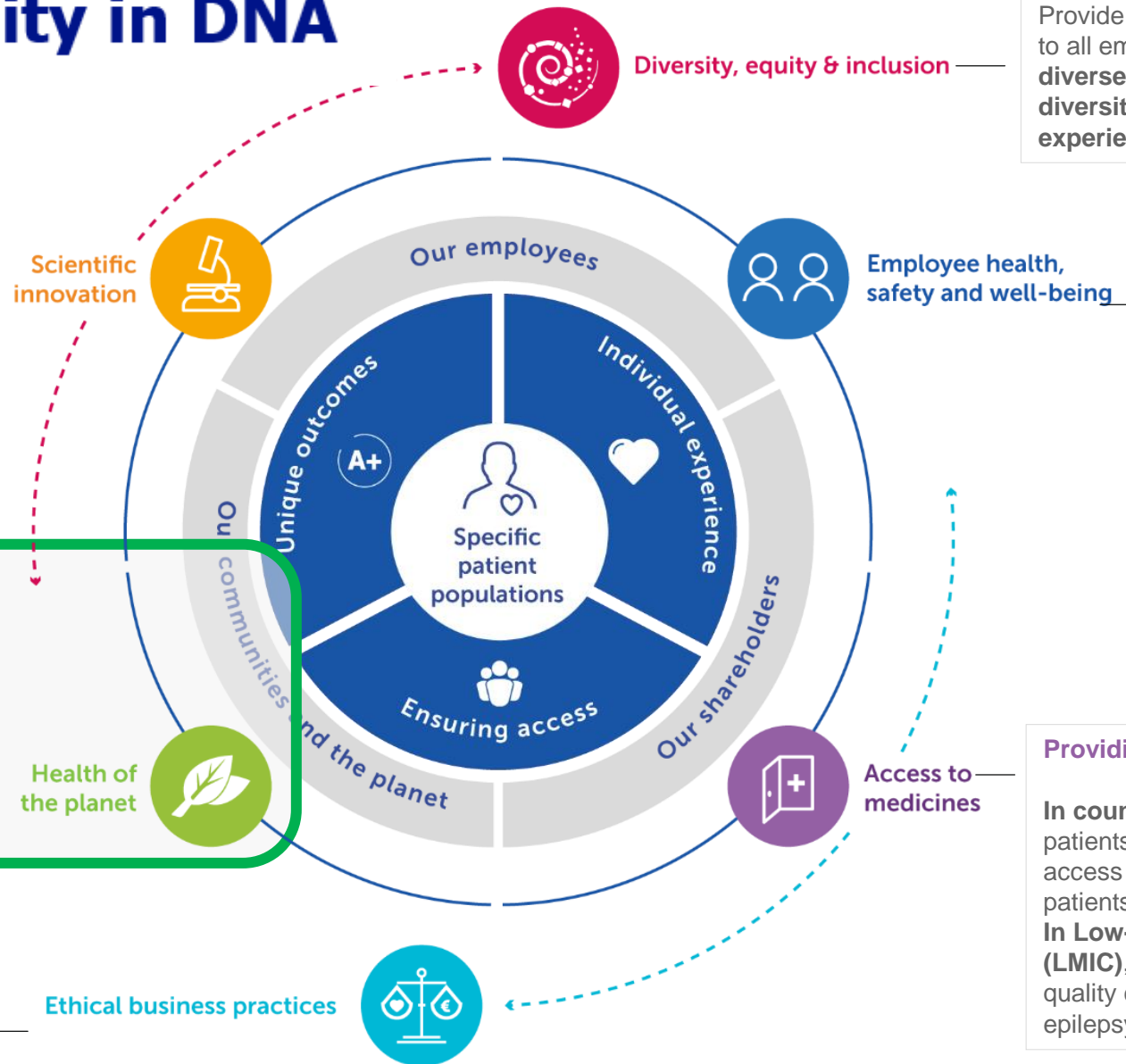
Scientific innovation

Innovate to bring **differentiated solutions** that help **specific patients** achieve their life goals and contribute to address **societal health challenges**

Scientific innovation

Ensuring health, safety & well-being for our employees

Foster a working environment and **climate where people are happy, healthy, safe and able to thrive** through a meaningful job by creating the right conditions and ensuring our colleagues benefit from cutting edge and impactful programs. Additionally, we aim to pay particular attention to colleagues affected by severe diseases as patients or caregivers

Employee health, safety and well-being

Protecting the health of the planet

Participate to **the transition towards a low carbon and green economy** and **mitigate company financial risks** as relating to evolving environmental legislation

Health of the planet

Providing access to our solutions

In countries where we operate, all patients who need our medicines have access to them in a way which is viable for patients, society and UCB.
In Low- and Medium-Income countries (LMIC), we are focusing on access to quality care and medicines for people with epilepsy

Access to medicines

Fostering holistic thinking and accountability for ethical business conduct

Supporting the organization to create an environment that drives **ethical behaviors** thereby **protecting company reputation** and preserving the sustainability of the company

Ethical business practices

Our employees
Individual experience
Unique outcomes
Our communities and the planet
Our shareholders
A+
Specific patient populations
Ensuring access

Inspired by **patients**.
Driven by **science**.

Passionate & Dedicated Team

Global IT

~260 employees*

Dynamic and agile global team that puts a high priority on innovation, patient-centricity, and a growth mindset.

27% **73%**

IT for the Planet

10 employees

A virtual, multi-disciplinary team committed to making a difference via our sustainable IT approach.

40% **60%**

3 Pillars

The optimal use of IT contributes to sustainability. It's a part of **our global strategy and the way we conduct business.**

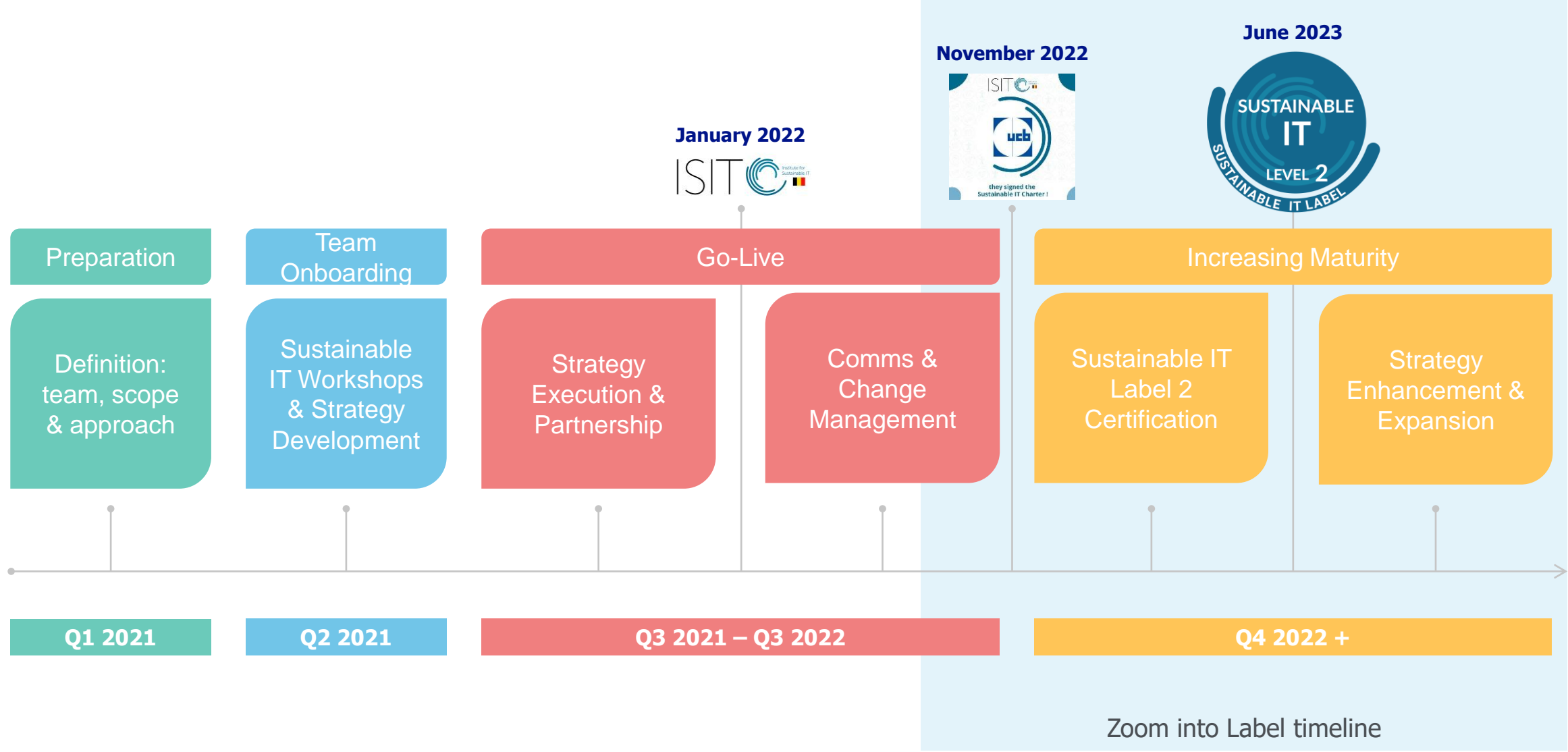Green Lifecycle Management

Collaboration & Computing

Procurement

Inspired by patients.
Driven by science.

Program Design to Action

January 2022
ISIT○ Institute for Sustainable IT

November 2022
ISIT○
they signed the Sustainable IT Charter!

June 2023
SUSTAINABLE IT LEVEL 2
SUSTAINABLE IT LABEL

Preparation	Team Onboarding	Go-Live		Increasing Maturity	
Definition: team, scope & approach	Sustainable IT Workshops & Strategy Development	Strategy Execution & Partnership	Comms & Change Management	Sustainable IT Label 2 Certification	Strategy Enhancement & Expansion

Q1 2021	Q2 2021	Q3 2021 – Q3 2022	Q4 2022 +

Zoom into Label timeline

Inspired by patients.
Driven by science.

NR label: Certification

Lessons learned

Timing of the stakeholder's engagement for the audit (external stakeholders)

Realistic commitments: KPIs (timelines and working efforts)

Starting with a formal policy & dashboard is recommended

Alignment with overall corporate/sustainability strategy and label requirements

Start small – scale fast. Small steps towards big goals

Sustainability is important but should be balanced with the company context

Scope is not only linked to our IT department and could bring difficulties to collect info

With a strong team & engagement of everyone it's possible to reduce timeline

Inspired by patients.
Driven by science.

NR label: Experience

Guarantee the credibility of our digital approach

Recognize the great work already achieved.

1st ever pharma company awarded

Join a like-minded community of external experts as well as nurture our growing internal community of dedicated colleagues across the organization

Strengthen our supplier chain, vendor partnerships to ensure impact across our ecosystem

Commit to reducing the impact of digital within UCB in a strategic, prioritized manner

Guide our journey of continuous improvement via recognized targets and proven practices as the technology landscape evolves with new digital challenges

Anticipate the evolution of regulations while ensuring compliance with existing rules and standards

Inspired by patients.
Driven by science.

Thank you.
Questions?

Inspired by **patients.**
Driven by **science.**

Prices

Prices for Sustainable IT labels

	SUSTAINABLE IT LEVEL 2	SUSTAINABLE IT LEVEL 1
Training*	**1700 € Pre-tax** **3 days**	**80€** **For the certification of knowledge**
External Audits	From **6000 € Pre-tax** Depending on the size of the organization	**750€ Pre-tax** Whatever the size of the organization
Annual fees	**0.01% of Turnover**** Minimum 1 000€ Pre-tax *** - /year (turnover ≤ 10M€) Maximum 6 000€ Pre-tax /year (turnover ≥ 60M€)	**0.01% of Turnover**** Minimum 1 000€ Pre-tax *** /year (turnover ≤ 10M€) Maximum 6 000€ Pre-tax /year (turnover ≥ 60M€)

*or 6000€ HT intra for a group of maximum 10 people.

**(ou budget de fonctionnement)

*** For organisations *of less than 50 employees and less than 2 M€ turnover, annual fees are 500€ HT per year. .*

Prices for Sustainable IT labels

Prix en €	TPE (1 – 10)	PME (11 – 249)	ETI (250 – 4999)	Grande organisation
Evaluation initiale ou et renouvellement	2500	4375	5625	8750
Evaluation de suivi	1563	2500	3750	6250
Charge en J.H	TPE (1 – 10)	PME (11 – 249)	ETI (250 – 4999)	Grande organisation
Evaluation initiale ou et renouvellement	2	3,5	4,5	7
Evaluation de suivi	1,25	2	3	5
Détails de l'évaluation initiale et de renouvellement	TPE (1 – 10)	PME (11 – 249)	ETI (250 – 4999)	Grande organisation
Analyse documentaire	0,5	1	1,5	2
Evaluation sur site	1	2	2	3
Préparation rapport	0,5	0,5	1	2
Détails de l'évaluation de suivi	TPE (1 – 10)	PME (11 – 249)	ETI (250 – 4999)	Grande organisation
Analyse documentaire	0,5	1	1,5	2
Evaluation sur site	0,25	0,5	0,5	1
Préparation rapport	0,5	0,5	1	2

Single-site Audits

Self-assesment prices

	SIT Self-assessment
Training*	**1500 € Pre-tax** **3 days**
Self assessment with an expert	**1500 € Pre-tax** including 3 ½ days of assistance
Access to LUCIE Community	**1000 € Pre-tax** for 2 years

*or 6000€ HT intra for a group of maximum 10 people.

46 boulevard Sebastopol
75003 Paris

01 42 65 47 87

contact@agence-lucie.com

RSE Positive

agence-lucie.com